

Smart Shopping & Comparing Prices

Name: _____ Date: _____

LEARNING OBJECTIVE

The student will compare unit prices and sales across store ads or products to identify the best value and calculate savings.

MATERIALS NEEDED

- 2-3 store ads, flyers, or website printouts showing prices for similar products
- paper
- pencil
- calculator

HANDS-ON ACTIVITY

1. Gather 2-3 real store ads, flyers, or product listings (in-store, online, or from a circular) showing prices for at least 5 similar grocery or household items.
2. For each item, record the price, package size/quantity, and calculate the unit price (price divided by quantity, e.g., price per ounce) for each store or brand option.
3. Circle which option offers the best unit price (lowest cost per unit) for each of your 5 items.
4. Find one item on sale and calculate the percentage discount and the dollar amount saved compared to its regular price.
5. Add up the total cost of buying all 5 items at the best-value option versus buying all 5 at the worst-value option, and calculate your total potential savings.

QUESTIONS

1. **For one of your five items, show your unit price calculation for two different options and identify which was the better value.**
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2. **What sale item did you find, and what was the percentage discount and dollar amount saved?**
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3. **What was your total cost buying all 5 items at the best value versus the worst value, and how much would you save in total?**
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4. **Why can a larger package sometimes actually cost MORE per unit than a smaller package, and how does calculating unit price protect you from this?**
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