

Concept Sketches & Mood Board

Name: _____ Date: _____

LEARNING OBJECTIVE

The student will generate multiple concept sketches and build a mood board to visually plan their capstone piece.

MATERIALS NEEDED

- paper
- pencil
- scissors
- glue stick
- magazines or printed images (optional)
- colored pencils

HANDS-ON ACTIVITY

1. Draw 3 different quick concept sketches (thumbnail size, 2-3 minutes each) exploring different ways to visually represent your capstone theme.
2. Collect or draw 6-8 images, colors, textures, or words that capture the mood and feeling you want your capstone piece to have.
3. Arrange and glue your collected images onto a page to create a mood board, adding color swatches with colored pencils.
4. Compare your 3 concept sketches against your mood board and circle the one sketch that best matches the mood you want.
5. Write 3 specific composition notes (what will be in the foreground, background, and focal point) for your chosen concept.

QUESTIONS

1. Describe your 3 concept sketches in one sentence each.

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2. Which concept sketch did you choose, and why does it best match your mood board?

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3. What will be the focal point of your final piece?

4. Why is it useful to sketch multiple quick concepts before committing to a final composition?
