

Preparing the Artist Statement & Exhibit Label

Name: _____ Date: _____

LEARNING OBJECTIVE

The student will write a professional artist statement and exhibit label to accompany their finished capstone piece.

MATERIALS NEEDED

- finished or nearly finished capstone piece
- paper
- pen
- index card (for exhibit label)

HANDS-ON ACTIVITY

1. Complete any final touches on your capstone piece so it is finished or nearly finished before writing about it.
2. Draft an artist statement of 5-7 sentences explaining your theme, medium, inspiration, and what you want viewers to feel or notice.
3. Revise your draft at least once, cutting any vague sentences and replacing them with specific, concrete details about your process or choices.
4. Write a short exhibit label on an index card including: title of the piece, medium, and a one-sentence description (the way a museum label would read).
5. Read your artist statement aloud to a family member and ask if it makes them want to look more closely at the piece.

QUESTIONS

1. What title did you give your capstone piece, and what medium did you use?

-
2. Summarize your artist statement's main idea in one sentence.

-
3. What is one vague sentence you cut or revised in your draft, and what specific detail did you replace it with?
-

-
4. **Did your family member say your artist statement made them want to look more closely at the piece? What did they say specifically?**
-